



# Freda Ekara Efod

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
on **26/03/2022**

A handwritten signature in dark ink, appearing to read "Matt Britz".

President – Google EMEA



A handwritten signature in dark ink, appearing to read "Townsend Pamela Feehan".

CEO – IAB Europe